



**BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
(BBID) MINUTES**

REVISION

June 19, 2025, 1:00 PM

Fort Lauderdale Aquatic Center
501 Seabreeze Blvd, Fort Lauderdale, FL
South Building – 2nd Floor East Conference
Room

Cumulative Attendance

September 2024- August 2025

Organization/Hotel	P/A	Regular Meetings		Special Meetings	
Bahi Mar Doubletree	P	8	0	1	0
Lisa Namour, Chair					
Alternate- Vacant					
Marriott Courtyard, PHF Oceanfront	P	7	1	0	1
Vacant					
Steve Zunt- Alternate					
The “W” Hotel, Capri Hotel, LLC	P	4	4	1	0
Cody Bertone					
Alex Caceres- Alternate					
Ritz Carlton Hotel	P	6	2	1	0
Jose Torres					
Samuel Fuerstman-Alternate					
Greater FTL Lauderdale Beach	A	8	0	0	1
Ina Lee					
The Westin Ft Lauderdale Beach	P	8	0	1	0
Laurie Johnson					
Michael Berry- Alternate					
B Ocean Fort Lauderdale	P	8	0	1	0
Sabrina Graves					
Vacant					
Sonesta Hotel	P	8	0	1	0
Vacant					
Jeff Peterson-Alternate					
Conrad	P	1	0	1	0
Robert Lacle					
Veronica Milanova-Alternate					
Hotel Maren	P	1	0	1	0
Vacant					
Nesli Loren					

COMMUNICATION TO THE CITY COMMISSION

none

Staff

Judy Erickson, BBID Program Manager

Guests

Stuart Levy, Hotel Maren

I. Call to Order

The meeting was called to order at 1:00 p.m. by Chair Namour.

II. Roll Call/ Quorum

It was noted a quorum was present.

III. Ratification of the Special Meeting

Motion by Sabrina Graves, seconded by Robert Lacle, to ratify holding the Special Meeting of the BBID Advisory Committee on June 19, 2025, at 1:00 PM. The motion passed unanimously by voice vote.

IV. BBID Reimbursable Even Grant Application – Florida Panthers.

The Advisory Committee met to review and vote on a \$100,000 grant application request to help fund a potential Florida Panthers Championship Celebration if the team wins the Stanley Cup. Approving the request would reduce available FY25 funds to approximately \$270K. The City of Fort Lauderdale is expected to contribute up to \$200,000 in in-kind services such as police and fire support. Committee Members noted last year's funding request was approved after the event and they want to authorize it in advance this time. They discussed the event's potential to draw large crowds that boost business for local hotels, shops, and restaurants, noting that it's an economic driver that supports the hospitality sector, increasing room nights and rates, and generating significant spending across food, beverage, and retail services.

Motion by Jose Torres, seconded by Laurie Johnson, to approve the funding request for \$100,000 for the Florida Panthers Championship Celebration. The motion passed unanimously by voice vote.

The Advisory Committee agreed to add the new grant applications from the Conrad and Marina Village to the next agenda.

V. Adjournment – Chair Lisa Namour

Upon motion duly made and seconded, the meeting adjourned at 1:16 p.m.

[Minutes prepared by J. Burnham, Prototype, Inc.]