



**BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE  
(BBID) MINUTES**

June 19, 2025, 1:00 PM

**Fort Lauderdale Aquatic Center**  
501 Seabreeze Blvd, Fort Lauderdale, FL  
South Building – 2<sup>nd</sup> Floor East Conference  
Room

**Cumulative Attendance**

**September 2024- August 2025**

<b>Organization/Hotel</b>	<b>P/A</b>	<b>Regular Meetings</b>		<b>Special Meetings</b>	
<b>Bahi Mar Doubletree</b>	P	8	0	1	0
Lisa Namour, Chair					
Alternate- Vacant					
<b>Marriott Courtyard, PHF Oceanfront</b>	P	7	1	0	1
Vacant					
Steve Zunt- Alternate					
<b>The “W” Hotel, Capri Hotel, LLC</b>	P	4	4	1	0
Cody Bertone					
Alex Caceres- Alternate					
<b>Ritz Carlton Hotel</b>	P	6	2	1	0
Jose Torres					
Samuel Fuerstman-Alternate					
<b>Greater FTL Lauderdale Beach</b>	A	8	0	0	1
Ina Lee					
<b>The Westin Ft Lauderdale Beach</b>	P	8	0	1	0
Laurie Johnson					
Michael Berry- Alternate					
<b>B Ocean Fort Lauderdale</b>	P	8	0	1	0
Sabrina Graves					
Kimberly Cover-Alternate					

<b>Sonesta Hotel</b>	P	8	0	1	0
Ryan Frederick					
Jeff Peterson-Alternate					
<b>Conrad</b>	P			1	0
Robert Lacle					
Veronica Milanova					
<b>Hotel Maren</b>	P				
Nesli Loren					
Vacant					

<p align="center"><b>COMMUNICATION TO THE CITY COMMISSION</b></p>
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**Staff**

Judy Erickson, BBID Program Manager

**Guests**

Stuart Levy, Hotel Maren

**I. Call to Order**

The meeting was called to order at 1:00 p.m. by Chair Namour.

**II. Roll Call/ Quorum**

It was noted a quorum was present.

**III. Ratification of the Special Meeting**

**Motion** by Sabrina Graves, seconded by Robert Lacle, to ratify holding the Special Meeting of the BBID Advisory Committee on June 19, 2025, at 1:00 PM. The motion passed unanimously by voice vote.

#### **IV. BBID Reimbursable Even Grant Application – Florida Panthers.**

The Advisory Committee met to review and vote on a \$100,000 grant application request to help fund a potential Florida Panthers Championship Celebration if the team wins the Stanley Cup. Approving the request would reduce available FY25 funds to approximately \$270K. Committee Members noted last year's funding request was approved after the event and they want to authorize it in advance this time. They discussed the event's potential to draw large crowds that boost business for local hotels, shops, and restaurants, noting that it's an economic driver that supports the hospitality sector, increasing room nights and rates, and generating significant spending across food, beverage, and retail services.

**Motion** by Jose Torres, seconded by Laurie Johnson, to approve the funding request for \$100,000 for the Florida Panthers Championship Parade. The motion passed unanimously by voice vote.

The Advisory Committee agreed to add the new grant applications from the Conrad and Marina Village to the next agenda.

#### **V. Adjournment – Chair Lisa Namour**

Upon motion duly made and seconded, the meeting adjourned at 1:16 p.m.

[Minutes prepared by J. Burnham, Prototype, Inc.]